

FACTSHEET

co-creation workshop

tuesday, july 1st, 2025



This factsheet presents the outcomes from the third Athens Energy Portal project co-creation workshop, organised on Tuesday, July 1st, 2025.

The workshop focused on transparency, platform expectations, social impact, and barriers in implementing energy-saving practices.

SOCIAL DIMENSION & COMMUNITY EXPECTATIONS

- The portal should be ESG-compliant and promote occupant comfort in public buildings.
- Citizens expect municipal energy savings to be reinvested, primarily to support vulnerable households.
- Municipalities should lead by example and communicate energy efficiency results clearly.

ACTION VISIBILITY & PERCEPTION

- Only 3 out of 10 participants knew if their municipality takes energy-saving actions.
- Workshop participants want platforms like the Athens Energy Portal to offer neighbourhood-level access to building energy data.
- Respondents rated their familiarity with "energy efficiency" at 3.6/5, indicating moderate understanding.

WHY TRANSPARENCY MATTERS

When the workshop participants were asked why access to energy data matters, they highlighted:

- Transparency.
- Trust and accountability.
- Cost savings for citizens and municipalities.
- Evaluation and monitoring of actions.
- Informed decisions for both public and private users.

EXPECTATIONS FROM THE PORTAL

Participants envision the portal to:

- Provide detailed real-time data per building.
- Offer comparative visualisations (before/after, building-to-building).
- Allow neighbourhood-based searches (schools, sports centres, etc.).
- Give advice for household energy savings.
- Show municipality progress and targets.
- Work with automated wireless updates.

BARRIERS TO ENERGY SAVING IN MUNICIPALITIES

Participants identified several challenges:

- Lack of interest or awareness (both citizens and officials).
- Insufficient training for platform maintenance.
- Difficulty gathering reliable data.
- Limited funding & infrastructure.
- Cultural resistance and lack of energy crisis urgency.
- Bureaucracy & administrative complexity.
- Limited capacity to install or act on private buildings.

NEXT STEPS

Participants suggested:

- Citizen awareness campaigns to improve platform visibility.
- Training of municipal staff on energy efficiency tools.
- Real-time monitoring with visible progress.
- Clear links between data, action, and benefits to community.
- Municipal incentives or policy changes for energy-saving behaviour.

