



Agenda

WENERCON 2022

"SUSTAINABLE BANKING & ACCESS TO GREEN FINANCE FOR SMEs & LFIs"

«Building the Business Case for Climate Action and Mobilizing Sustainable Finance for Small and Medium-Sized Enterprises (SMEs) & Banks and Local Financial Institutions (LFIs)»

On Tuesday 22nd February 2022, TUNISIA

8:00-8:30 Opening Session

Mr Mohamed Agrebi, President of the APTBEF

Ms. Laurie Wiegand-Jackson, AEE Legend in Energy & Ex AEE President and Founder of CWEEL, USA

Mr. Ayoub Baba, President of AEE TUNISIA CHAPTER

Official opening of the conference by Madame Sihem Boughdiri Nemsia, Ministry of Finance Tunisia

08:30 09:15: Keynote Speaker Presentation : Building a Clean Energy Economy

Ms. Laurie Wiegand-Jackson, President & founder of Utility Advantage, Ex AEE President & AEE Legend in Energy and Founder of CWEEL, USA : "Sustainable Strategies to Promote Diversity and Growth in Energy Efficiency and Green Investment"

09:15-10:45: First Panel : «Access to Green Funds for LFIs and SMEs»

1. Mr Mohamed Aloui, Green Financing Expert, GEF MAROC & Director, ACS/PECO Energy, USA : Green funding sources and climate finance mechanisms, Accessibility procedures, eligibility and accreditation criteria, Methodology and approaches for setting up climate finance projects

2. Mr Ayoub BABA, Climate Change Expert & Managing Director, PECO ENERGY : Climate Change and Economic Opportunities for Small and Medium Enterprises (SMEs): Strategies and Measures of Adaptation to Climate Change for Businesses

3. Mr Hamdi KSIÂA, Directeur de l'Assistance, de l'Identification et du Développement à la BFPME, Tunisie

4. Mme Boutheina Ben Yeghlan, Ex Directrice Générale de CDC, Tunisie

❖ CEM Certification Ceremony

10:45-11:00: Coffee break

11:00-13:00: Second Panel : Sustainable Development in Companies/Organisation : "CSR, ISO 26000 & Energy Management, ISO 50001"

1. Mr Jérôme Mât, CSR Expert, Director CSR 26000, France: La RSE, une condition indispensable pour garantir l'accès à la finance verte .

2. Mr Yassine Bentahir, Manager Africa Climate Solutions, Morocco: Corporate Social Responsibility (CSR) Development and Approach within banks and LFIs

3. Mr Bruce Rowse, Principal and Director 8020Green Company & L4 Instructor and Board Member, Efficiency Valuation Organization (EVO), Australia & New Zeland: The role and importance of Energy Management System ISO 50001 in the company/organisation.

4. Mr Larry GOOD, Director of International Development of AEE, C.E.M., B.E.P., C.E.A., C.S.D.P, USA :

5. Mr Mohamed ABDELMOULA, Apave Tunisia:

6. Ms Mejda Ben Hassine, Responsable CSR, ATB, Tunisia

13:00-14:00: Lunch Break

14:00-15:00: Third Panel : Sustainable Development and Low-Carbon Economy: "Financial Innovations and Carbon Markets"»

1. Ms Heather Campbell-McEwan, Senior Manager VERRA, USA/South African: How to Develop Carbon Credits Projects With VERRA Standard For Greenhouse Gas Emissions Reductions-Carbon Offsets Market & VCS Methodology

2. Mr Mohamed Aloui, Green Financing Expert, GEF MAROC & Director, ACS/PECO Energy, USA : Labeling requirements and product carbon footprint: ISO 14067 to export products and respond to global market trends

3. Mr Samer Zawaydeh, Carbon Market Expert International |Jordan & President AEE, USA

4. Ms Alice Corovessi, Managing Director INZEB and Vice President of WEnCoop, Greece: The evolution of energy communities in the EU and the role of citizens towards a decarbonised world



15:00-16:00: Fourth Panel: Catalysing Renewable Energy & Energy Efficiency Finance : The Energy Project Jigsaw & Tools to Deliver Energy Services For SMEs

1. Steven Fawkes , Managing Partner EP Group, United Kingdom: «Derisking Energy Project Finance: The Key Role of Standardisation and Banks & LFIs »

2. Dinesh S. Parakh, Program Manager| Natural Resources Canada: «Toolkit for Building Energy project Financing: Retscreen Expert Software »

3. Mr Ayoub Baba, Committee Member of IEEFP Protocol, Efficiency Valuation Organization (EVO), USA: International Energy Efficiency Financing Protocol "IEEFP": how to assess the benefits and risks of financing PEEs (Energy Efficiency Projects) based on the savings they generate on international markets

4. Waleed K. AlHallaj, CEM®, REP™, BEP®, Business Development Manager – JINKO SOLAR-MENA, Jordan/UAE: «Importance of Bankability and Reliability of Solar Modules in Utility and C&I PV Projects.»

5. Andrés Ortuño Carbonell, VP of EPC Division Soltec Power Holding & AEE Spain Secretary, Spain: «Bankability and Development of RE Projects. »

16 H00-17H00 : AEE TN AWARDS

17H00-17H15 : Synthesis, recommendations and feedback to assess the capacity building needs for the financial sector

17H15-17H30 : Closing speech by Ms. Leila Chikhaoui, Ministry of the Environment

18 H00 : International Dinner